

KYLIE HOLDORF



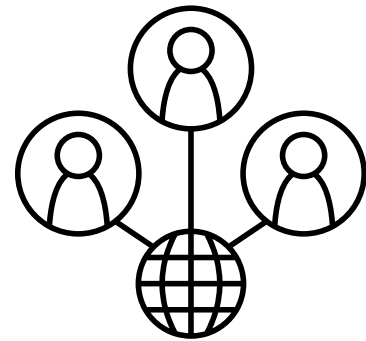
PROFESSIONAL PERSONA EXECUTIVE SUMMARY

OVERVIEW

During my first semester in the Eller College of Management, I have learned so much about my professional persona. I have received an abundance of feedback from my professors and peers. In this executive summary I will be discussing this feedback and how it has shaped my professional persona throughout throughout the semester.

GOAL SETTING

My biggest goal moving forward is to expand my communication platforms. Typically my main source of contact is text message and email, which is what the respondents to the survey said as well. I would like to create a wider network whether it's through my LinkedIn or even social media. Throughout my time at Eller thus far, I have learned that your network is key to success.

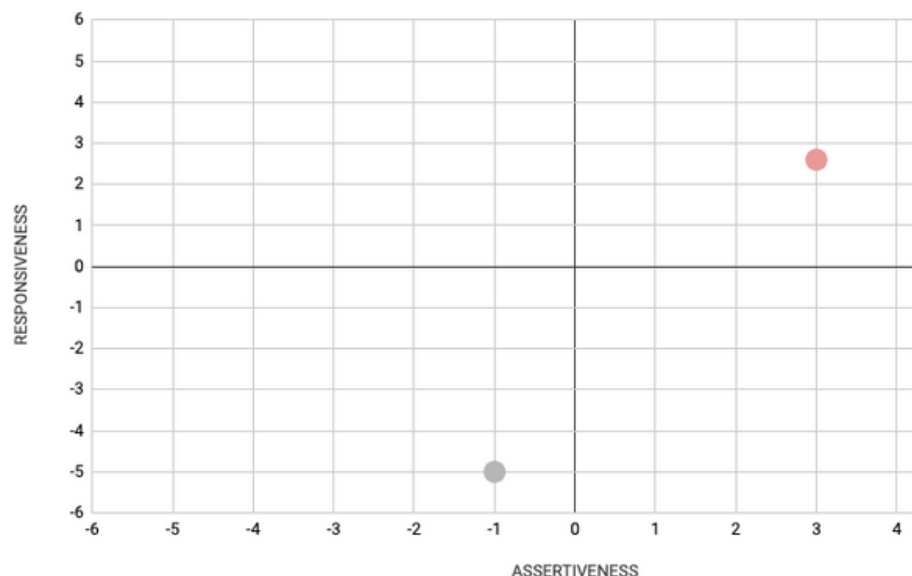


FEEDBACK

At the beginning of August, I took a self perception survey that indicated I was an analytical people style. Meaning I see myself as a strong listener and prefer focusing on work rather than socializing.

However, in the professional reputation survey I sent out, 3/5 of the respondents saw me as an expressive people style. I found this very interesting since I appear to have a completely different perception of myself than others have of me as shown in the graph on the right. The grey dot indicates my response and the pink dot represents the respondents response.

PEOPLE STYLES: RESPONSIVENESS vs. ASSERTIVENESS



In addition to these results, the respondents also got to choose from a list of adjectives and they marked the ones they believed suited me. (On the right I have created a word cloud where the largest font represents the most common adjectives selected and the smaller representing the less common adjectives selected)



Lastly, the feedback I have received from my peers has proven to be very crucial to my professional development. This semester I have spent a great amount of time with my team, so I value their feedback a lot. At the beginning of the semester a majority of the feedback I got was to voice my opinions and have more confidence within group meetings.

"KYLIE IS A VERY INTELLIGENT PERSON AND SHE SHOULD SPEAK HER MIND MORE BECAUSE SHE HAS GREAT IDEAS THAT WOULD ADD TREMENDOUS VALUE TO THE TEAM."

Now I have gained the confidence that I have lacked in the past to speak my mind. To demonstrate this, I have provided quotes from my team on the left. The first quote is from the first round of 360 evaluations and the second is from the latest round.

"GREAT JOB CONTRIBUTING IN TEAM MEETINGS AND SPEAKING HER MIND"

CONCLUSION

In conclusion, after conducting this summary I have learned that I perceive myself differently than my peers do. This surprised me at first, but after looking at all the data I see how my peers had a more clear insight to my professional persona than I did. Receiving feedback has been extremely helpful this semester and I have grown greatly because of it.